



# ADVOCACY STRATEGY 2023



May 2023

## Statement of Recognition

Council values the unique status of Aboriginal people as the original owners and custodians of lands and waters, including the land and waters of Penrith City.

Council values the unique status of Torres Strait Islander people as the original owners and custodians of the Torres Strait Islands and surrounding waters.

***We work together for a united Australia and City that respects this land of ours, that values the diversity of Aboriginal and Torres Strait Islander cultural heritage and provides justice and equity for all.***



*NICE (Nations in Cultural Exchange) project celebration Kingswood Park, February 2021. Photo courtesy of Jordan Wheatley.*

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# Penrith: a city of limitless opportunity

Penrith has experienced rapid growth over the last four decades with the population more than quadrupling since the 1960s. The fabric of our city has transformed from an outer-urban semi-rural centre to an emerging major city.



Our natural assets and prime location in the Western Parkland City offer a wealth of opportunity, and we want to ensure we continue to receive support and funding from NSW and Australian Government for critical infrastructure that allows Penrith to continue thriving.

By 2036, it is expected that nearly half of Sydneysiders will call the Western Parkland City home. As the Western Parkland City continues to grow, it underscores the need for investment in housing, jobs, infrastructure and community facilities for our growing community.

Our unprecedented population growth, strategic position and abundant land, opens endless opportunities to become a world-class city that not only drives economic growth for the LGA but for the region, and Australia as a whole. The city-shaping projects identified in this strategy seek to address the infrastructure gaps that are hindering our city's progress to grow

sustainably and fulfil its untapped potential.

Our proud community is passionate about improving access to the local jobs, services and amenities needed to flourish. We recognise the importance of advocating to the Government on behalf of our community for the infrastructure and services that are critical to creating economic and social impact for Penrith, the region and the State.

## SIGNIFICANCE OF PENRITH FOR GREATER SYDNEY'S FUTURE

With a young and growing population, Penrith's successful emergence as a thriving and resilient city is critical to the future economic development and sustainability of Greater Sydney. The NSW Government is positioning Western Sydney to become the national

capital for advanced manufacturing, built around the Western Sydney International (Nancy-Bird Walton) Airport and the development of the Aerotropolis precinct, along with its connecting infrastructure.

Strategically positioned at the intersection of Sydney's east-west connection and Sydney's north-south growth arc - Australia's most significant future economic corridor - Penrith is the heart of this growth.

As the closest local government area (LGA) to the new Airport and surrounding Aerotropolis, our city is uniquely positioned to be the front door to the Western Parkland City. The Airport's success is closely aligned with Penrith's success. We will provide a window for the world to see the lifestyle and economic opportunities available as part of living and doing business in Penrith. Located only 1.5 hours to Wollongong and 2 hours to Newcastle, we are a vital connector between the Aerotropolis and other major Sydney hubs enabling endless opportunities for freight and commerce.

We are a central piece of the Six Cities Region vision that aims to accelerate the economic growth of the region as well as New South Wales. A core component of that vision is creating more jobs closer to where people live - the 30-minute City. Investment in critical infrastructure and connections is needed to fuel this acceleration and unlock new industries and future jobs, particularly knowledge intensive jobs that are set to shape Australia's future.

## GREATER SYDNEY'S FUTURE JOB HUB

Penrith contains substantial new employment lands in the Mamre Road and Aerotropolis precincts. Access to and scale of land sets us apart from other Greater Sydney areas and presents opportunities for a range of industries and development.

Over the next 20 years, Penrith's population will grow by over 52,000 and our economic catchment will double to more than 1 million people. It is estimated that Penrith will need around 50,000 additional jobs by 2041 to provide at least one job for every resident worker. By capitalising on our strategic position and building on sectorial strengths, Penrith can grow industries currently not driving job growth and economic development and provide jobs and services for those near and far.

To achieve this, we need focused action and a strong commitment from the Government to service and connect our existing and future industrial lands with basic infrastructure such as water, sewage, and NBN to forge the path forward and create future jobs.

Much needed new transport connections will deliver faster and more accessible connections for passengers, visitors, and businesses, unlocking further opportunities for the creation of new places and neighbourhoods to live, work and play.



# A thriving and resilient city

Located at the foothills of the Blue Mountains and surrounded by rolling green pastures, pristine rivers and creeks, our natural assets afford our community an enviable rural lifestyle whilst still being connected to Sydney's major hubs. Despite this, critical social connectors such as quality green space, greater accessibility to our rivers, inclusive public spaces and recreational facilities are needed to ensure our community remains connected, resilient, and healthy into the future.

Environmental shocks such as floods and extreme heat are one of the greatest threats to our city's prosperity. So-called 'once in a twenty-year floods' are now happening multiple times a year with devastating effects on our community and our city resources. Investment in critical infrastructure such as the Castlereagh Connection is urgently needed to strengthen our emergency response and provide a swifter, safer flood and bushfire evacuation option for residents of the Hawkesbury-Nepean Valley.

Our unprecedented population growth, strategic position and abundant land, opens endless opportunities to become a world-class city that not only drives economic growth for the LGA but for the region, and Australia as a whole. The city-shaping projects identified in this strategy seek to address the infrastructure gaps that are hindering our city's progress to grow sustainably and fulfil its untapped potential.

## Penrith Population 1966–2021 and Projections to 2041

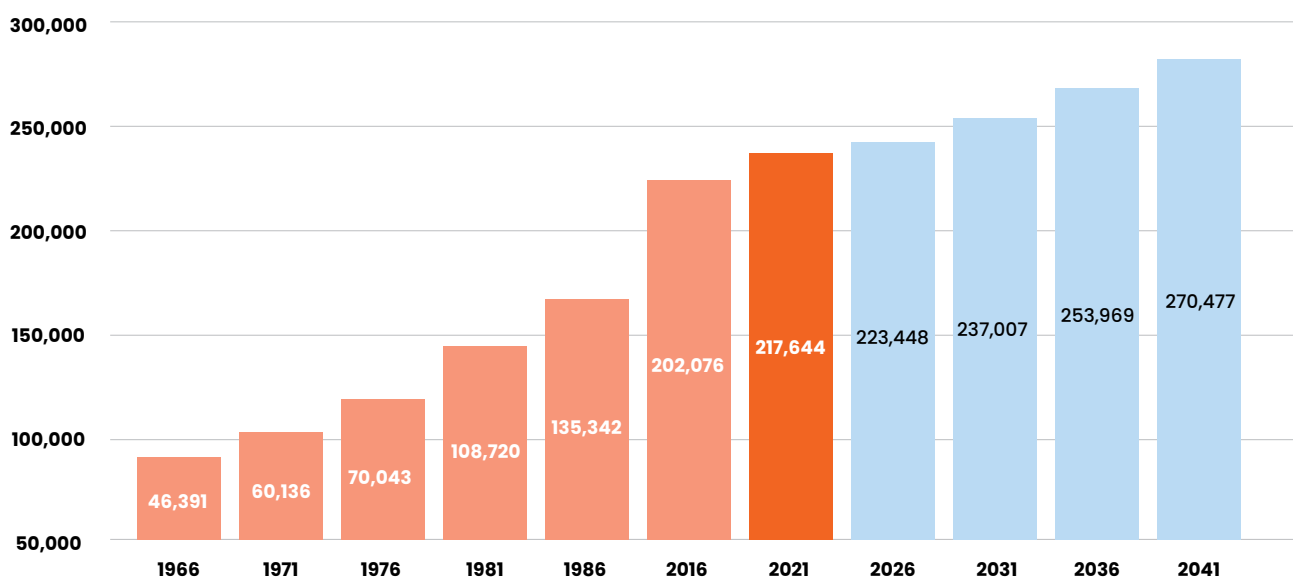


Figure 1: Historic and forecasted population for the Penrith LGA, ABS Census and DPE Projections 2022

# Purpose of the Strategy

## WHAT IS ADVOCACY?

Advocacy is the process of influencing others to create change. It is often aimed at decision makers to make positive changes to public policy or resourcing for community benefit. Advocacy is a tool that can be harnessed by local government to **drive change in NSW and Australian Government policy and investment**. Strong relationships and strategic partnerships are critical to our organisation's advocacy activities. Effective advocacy requires the proponents to have a clear understanding of the issue or challenge, and ideas on how to address these that can be clearly communicated.

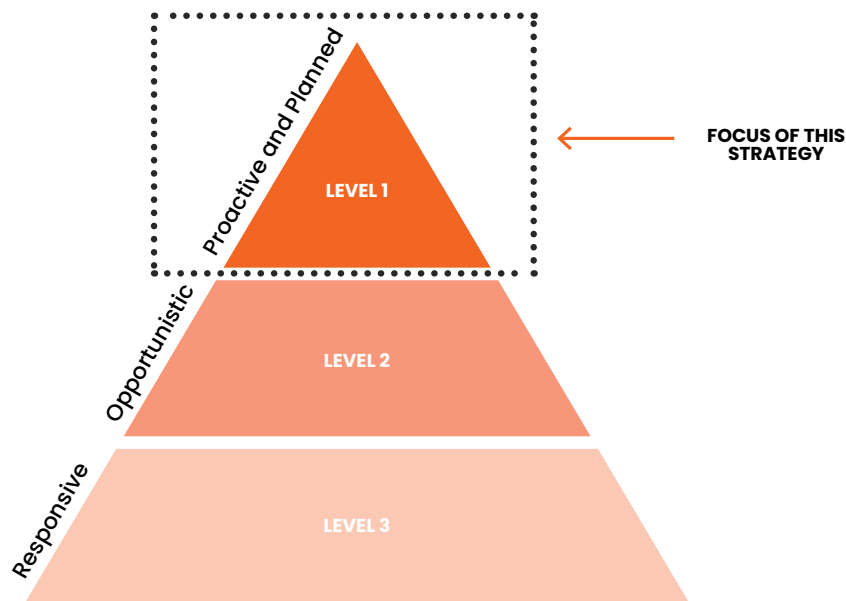
All advocacy activities are guided by the following principles:

- Community-based
- Evidence-based
- Strategically aligned
- Solution-oriented
- Proactive, not reactive

## WHAT IS OUR ADVOCACY STRATEGY?

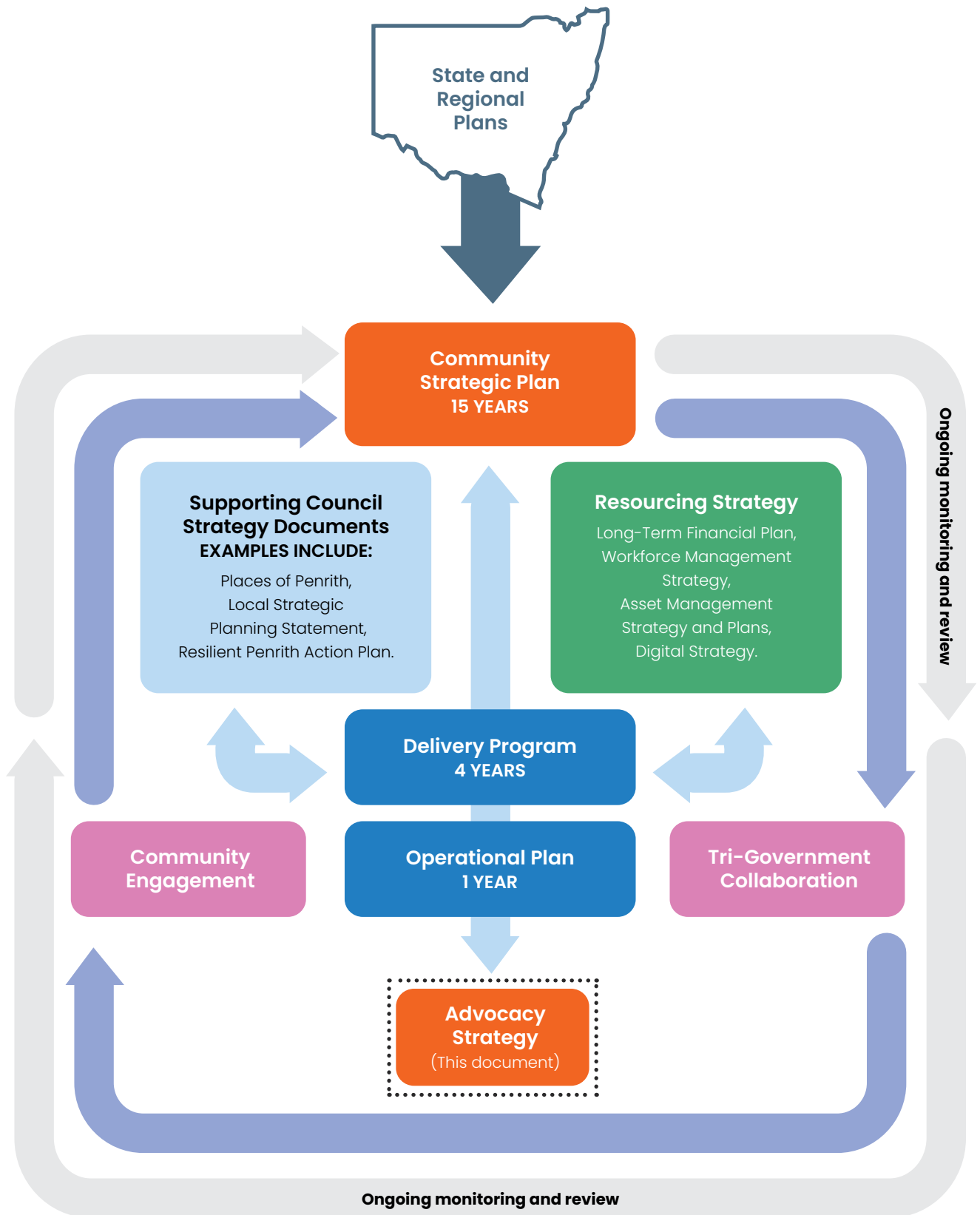
Our Advocacy Strategy highlights the priority projects and infrastructure Penrith needs to fully capitalise on our unique assets and strategic position within the Western Parkland City. These priority projects are significant, region-shaping projects that require collaboration with multiple levels of government to coordinate and deliver.

This Strategy will **focus on the 'Level 1' projects** needed to proactively plan for our growing city. While there are many other important projects that are needed, this document is focused on the projects that require collaboration with multiple levels of government and are **outside council's 'business as usual'** delivery programs.



## HOW HAVE THE PRIORITIES BEEN CHOSEN?

A strong evidence base of Council strategies and plans has contributed to this strategy. It is closely aligned with the recently endorsed Penrith Community Strategic Plan 2036+ (CSP). The relevant priority projects and infrastructure identified within this document is the result of evidence gathering, research, technical inputs and consultation through Council's various strategies and plans, such as the 2020 Penrith Local Strategic Planning Statement (LSPS) and Places of Penrith Strategic Framework as illustrated below.





# Priorities for our growing city

As a rapidly growing city, in the heart of the fastest growing region in Australia, our infrastructure and service delivery needs are diverse and complex. Penrith's Community Strategic Plan 2036+ (CSP) gives a clear picture of the issues that matter to Penrith and sets an ambitious vision for the future of our city. This Advocacy Strategy has been developed to set a clear road map for the actions needed to unlock Penrith's potential and propel us forward to achieve that vision.

The Advocacy Strategy sets out the key infrastructure projects that Penrith needs. The Infrastructure Projects were updated in early April 2023 and represent that one point in time. The estimated project costs outlined in this document are subject to detailed work being undertaken to determine an accurate cost, such as quantity surveying work. Council's priorities may change as we respond to our community's needs and aspirations.

## Community Strategic Plan 2036+ Vision

**Our regional city is inclusive and prosperous and offers the best in urban living and a sustainable rural environment.**

### Strategic Focus Areas

To deliver on the vision of the CSP, this Advocacy Strategy builds on the four strategic focus areas from the LSPS and the associated priority projects. These are outlined below.



#### Connected

- Construct Castlereagh Connection
- Construct Werrington Arterial Stage 2
- Deliver Rapid Bus Services for the Western City



#### Healthy

- Access to Penrith Lakes
- Improve our recreational infrastructure
- Promote and enable walking and cycling



#### Innovative

- Activate Penrith's Economic Triangle
- Service new Employment Land



#### Balanced

- Revitalise St Marys Civic Heart

# Strategic Context

## Community Strategic

### Plan 2036+ (CSP)

The CSP is the highest level of Strategic Planning undertaken by Council and identifies the main priorities and aspirations of the community. The CSP is the product of extensive research; thorough community and stakeholder engagement with residents, visitors, workers, service providers, local businesses and community groups; detailed analysis and strategic alignment to regional, state, federal and global priorities. Through this process, Council has captured our community's vision for the future of our city and developed an action plan to achieve it.

**The CSP outlines five outcomes:**

**We protect and enhance an ecologically sustainable environment**



**We are welcoming, healthy, happy, creative and connected**



**We plan and shape our growing city**



**We manage and improve our built environment**



**We have an open and collaborative leadership**



## Penrith Local Strategic

### Planning Statement

Penrith City Council's Local Strategic Planning Statement (LSPS) – Planning for a Brighter Future sets out the 20-year vision for land use in Penrith Local Government Area (LGA). The LSPS was finalised in 2020 and recognises the unique characteristics which contribute to Penrith's local identity and how growth and change will be managed strategically and sensitively into the future.

**The LSPS sets out a vision for Penrith's future:**



**Connected**



**Healthy**



**Innovative**



**Balanced**

## Places of Penrith

### Strategic Framework

Places of Penrith is a strategic framework that seeks to establish the vision and direction for the city with a focus on our growing centres. It will align with the planning priorities outlined in our LSPS and the community aspirations in our CSP to create high-quality places for our community to connect, play, learn, work and live.

As the fabric of our city, community and surrounding region evolves, it brings with it the opportunity to create and renew great places across our city that will act as social connectors for the community and drawcards for visitors. This framework recognises and responds to the challenges and opportunities facing Penrith, and the need to balance growth with protecting the environment and preserving our cultural heritage.

In the coming years, strategies will continue to be developed and evolve, effectively rebuilding the strategic planning framework for Penrith. These city-shaping strategies will reflect the community's aspirations outlined in the LSPS. The current strategies that we are working on that underpin Places of Penrith are:

- The East-West Corridor Interim Centres Strategy (produced April 2020)
- The Employment Lands Strategy (finalised in October 2021)
- The Green Grid Strategy (finalised in October 2021)
- The Local Housing Strategy (finalised in August 2022)
- The Rural Lands Strategy (finalised in September 2022)
- The Corridors and Centres Strategy (in development)
- The St Marys Town Centre Structure Plan (finalised November 2022)

## Supporting

### Strategies

A number of other Council strategies and plans inform our infrastructure projects and the development of advocacy priorities. In particular, the Penrith Sport and Recreation Strategy forms a road map for the future provision of sport, play, recreation and open space facilities across our City. The strategy has been developed in consultation with communities with a view to ensure that the delivery of sport and recreation spaces meet the needs of the current population and future growth.

Meanwhile, the Penrith Accessible Trails Hierarchy Strategy (PATHS) recognises the critical role of a comprehensive, integrated shared pathway network across the City to promote recreation, connectivity, accessibility and sustainable modes of transport.



# Penrith's Economic Triangle

Our priority projects support the continued development of Penrith's 'Economic Triangle' as outlined in the LSPS and expanded upon in the Employment Lands Strategy. Penrith's Economic Triangle will contribute to the growth of key industries identified within the larger Western Economic Corridor.

These include attracting industries associated with defence and aerospace activities and contribute to a strong trade, freight, logistics, advanced manufacturing, health, education and science economy. This will produce knowledge-intensive jobs close to our residents in Penrith.

The corridors that make up the Penrith Economic Triangle include key infrastructure projects that will unlock developable land, bolster job growth and result in improvements to community wellbeing and liveability. Penrith is in a unique position to leverage this once in a generation investment in infrastructure to secure the region's prosperity for decades to come and meet our community's future needs.



# PENRITH'S ECONOMIC TRIANGLE – ADVOCACY PRIORITIES

## Areas, Zones & Environment

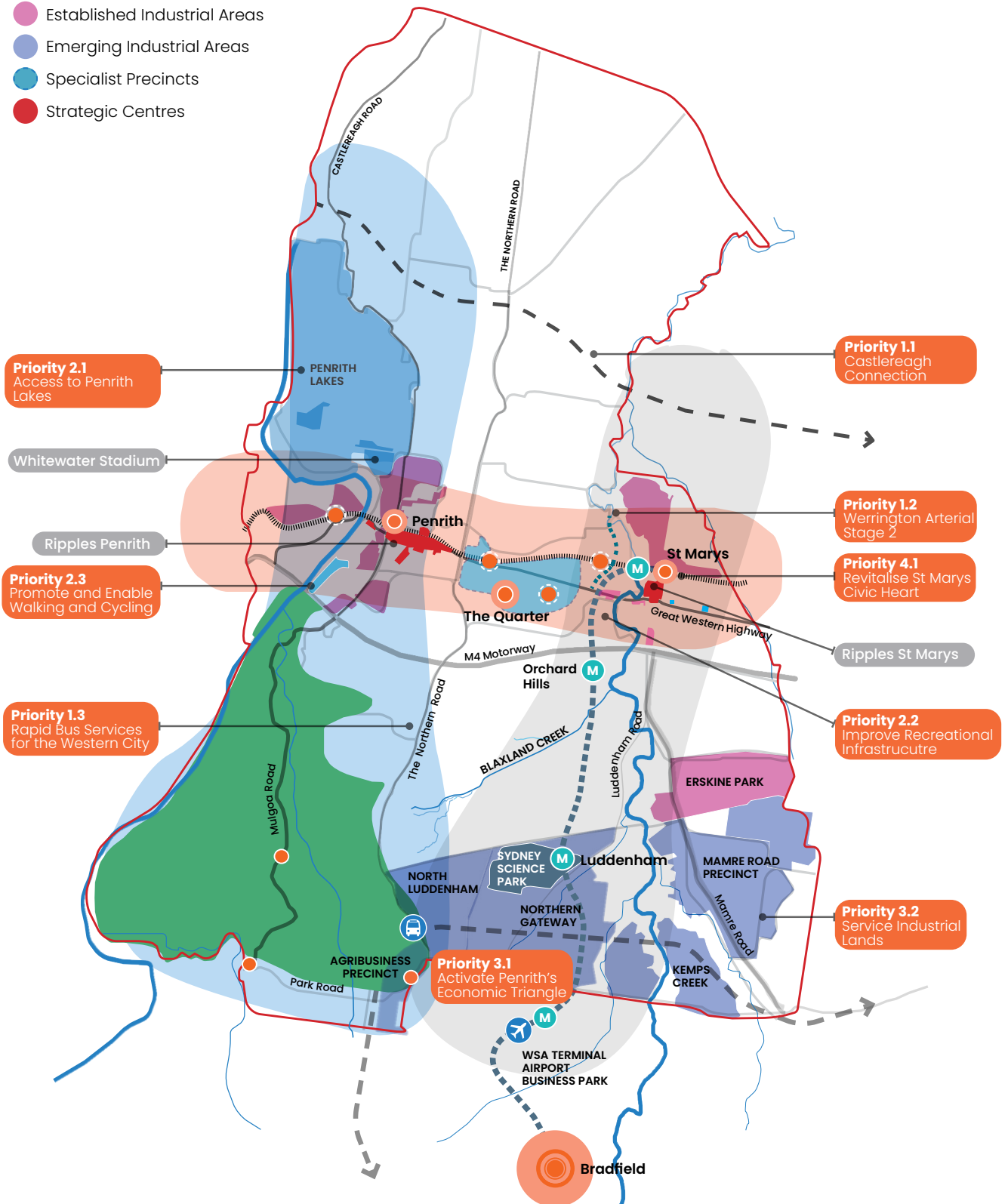
- Rivers & Creek
- PCC LGA Boundary
- Penrith Scenic Corridor
- North-South Corridor
- East-West Corridor
- Established Industrial Areas
- Emerging Industrial Areas
- Specialist Precincts
- Strategic Centres

## Transport / Roads

- Major Road / Movement Corridors
- Railway Line
- Sydney Metro (Western Sydney Airport)
- Rapid Bus
- Castlereagh Connection

## Centres Markers

- Bradfield–Aerotropolis Core
- Strategic Centres
- Neighbourhood Centre
- Local Centre



# Making it happen



## Connected



### Priority Project 1.1 – Castlereagh Connection

#### Advocacy Focus

There is a critical need to improve connectivity, address congestion and improve flood evacuation in Penrith. East-west connectivity and access from the north of the city has become an increasing priority as the population grows. Infrastructure Australia assessed the Castlereagh Connection as a high priority and the NSW Government re-confirmed the location of the corridor.

#### Some recent success

\$50 million has been confirmed for undertaking a business case for the Castlereagh Connection in the Federal Budget.

#### Key messages

- Provide a swifter, safer flood and bushfire evacuation option for residents of the Hawkesbury-Nepean Valley
- Facilitate regional connectivity to key employment, health, education, entertainment and recreation centres within Western Parkland City and to the Western Sydney Airport
- Reduce gaps in the national transport network and reduce congestion on the arterial road network
- Provide access to developable land - enable land to be fully serviced and attractive to market in a timely manner



**OUTCOME 4**  
**We manage and improve our built environment**

#### Making it happen

Council is advocating for funding for the delivery of the Castlereagh Connection. Council expects the upcoming business case to provide a detailed analysis around needs, benefits, constraints and staging of this important project for the region.

## Priority Project 1.2 – Werrington Arterial Stage 2

### Advocacy Focus

The Werrington Arterial Stage 2 is the missing link of critical infrastructure between the M4 at St Marys, the Great Western Highway and the North-West Growth Area. It is needed to alleviate the 22,000 vehicles per day that travel from the M4 at St Marys through to the North-West Growth Area. With neighbouring local roads upgraded to State arterial roads, this inadequate local road is creating a significant and dangerous bottleneck.



**OUTCOME 4**  
**We manage and improve our built environment**

### Some recent success

The State and Federal Government have committed a combined \$6 million for a Strategic Business Case, which is expected to provide the strategic design, economic assessment, and early cost estimation to inform an investment decision on a Final Business Case.

### Key messages

- Facilitate responsible growth for the future of Penrith
- Reduce road congestion and improve safety on the arterial road network
- Improve access and safety for pedestrians and cyclists through a shared off-road path
- Provides opportunities to redirect freight

## Making it happen

The complete project estimate to construct the entire 2.2km (4 lanes) with a rail overpass is \$300 million. We need a commitment from Transport for NSW to deliver this critical State arterial road connection from Dunheved Road to the Great Western Highway.

## Priority Program 1.3 – Rapid Bus Services for the Western Parkland City

### Advocacy Focus

A Rapid Bus Service was identified as a core project under the Western Sydney City Deal, however progress towards delivery has stalled. The dedicated rapid bus route and associated infrastructure are critical to connecting the established and quickly growing Penrith City Centre to the Western Sydney Airport.



**OUTCOME 4**  
**We manage and improve our built environment**

### Key messages

- Facilitate connection of significant residential population to future key employment, health and education precincts within the Western Parkland City
- Reduce congestion between Penrith and future employment lands within the Western Parkland City
- Secure Penrith City Centre's strategic role within the Western Parkland City

## Making it happen

Penrith City Council is advocating for the NSW Government to commit to finalise the business case and identify the preferred bus route options to the Penrith City Centre.



## Health



### Priority Project 2.1 – Access to Penrith Lakes

#### Advocacy Focus

Comparable in size to Lake Burley Griffin with more than five times the footprint of Centennial Park, the former quarry site presents an enormous tourism, recreation, economic and social opportunity to provide a unique regional aquatic playground and provide relief on hot days. Penrith Lakes is a 20km<sup>2</sup> site extending 11km along the Nepean River. Penrith Lakes is already home to world class Olympic facilities and further investment and access to new open spaces will capitalise on these venues and attract other recreational users.



OUTCOME 1  
**We protect and  
enhance an  
ecologically  
sustainable  
environment**

#### Key messages

- Penrith Lakes are an underutilised natural asset that should be freely and easily accessible for recreational and cultural activities that support the health and well-being of residents and visitors of Penrith, the Western Parkland City and Greater Sydney
- Penrith Lakes offers potential local tourism, recreation and economic opportunities
- Investment is needed to fully realise the underutilised Olympic facilities and return them back to public use

#### Making it happen

Penrith Council is advocating the NSW Government undertake a comprehensive vision and master planning process for Penrith Lakes and that Council have a seat at the table to advocate for greater access for the community. Council was recently invited to participate in an Executive Committee set up by the NSW Government to commence the vision and master planning process.



## Priority Project 2.2 – Improve Recreational Infrastructure

### Advocacy Focus

The provision of good recreational facilities plays a significant role in assisting the development of a connected and resilient community. It is critical that Penrith has the essential infrastructure, services and amenities in place to meet current and future community needs. Council has identified a range of projects that require substantial funding and are advocating for the NSW Government to assist funding the following projects:

- **Indoor Multi-Sports Arena** – Council is seeking to prioritise the immediate investment in a 10 court indoor multi-sports centre, with additional multi-purpose activity spaces, outdoor activity areas and associated car parking. It is the intention that the facility will host local, regional, state and potentially national events. Located at Putland Street, adjoining Gipps Street Recreation Precinct, it will create a transformative sports and recreation hub for the City. The cost is estimated at \$106,730,000.
- **Upgrade Penrith Whitewater Stadium** – Enhance the existing facilities to meet the future demands of recreation, high performance sport, emergency services, education and training. Introduce new adventure and family activities, develop infrastructure to meet the broader health and recreational needs of the community and connect the facility to the city. The cost is estimated at \$30 million.
- **Aquatic and Leisure Centre** – Ripples venues are one of our most popular facilities, but the current capacity cannot service our growing communities and many facilities are nearing the end of their life. A new aquatic and leisure centre is a project needed in our LGA for the health and wellbeing of the existing and future community. The cost is estimated at \$200–300 million.



**OUTCOME 1**  
**We protect and enhance an ecologically sustainable environment**

### Some recent success

The State Government has announced funding for the Indoor Multi-Sports Arena through the Community Project Grants Competitive Round of the WestInvest Program as well as over \$40 million toward other recreational improvements in Penrith City. The State Government separately announced \$3.1 million for upgrades to Penrith Whitewater Stadium, which will include the whitewater course and stadium infrastructure.

### Key messages

- Meet the amenity and recreational needs of our growing city
- Address shortfall in recreational infrastructure provision
- Ensure sporting fields and equipment are readily available for our residents to encourage active and healthy lifestyles

### Making it happen

The complete project estimate to construct the identified projects is around \$330 million, with additional funding required to fully scope the Aquatic and Leisure Centre. We need commitment from the NSW Government to deliver these critical projects for our communities.

## Priority Project 2.3 – Promote and enable walking and cycling

### Advocacy Focus

The implementation of cool and shady walking and cycling paths is a key priority for Council to help address the impacts of the urban heat island effect and higher rates of key health conditions such as obesity and diabetes experienced in Penrith City. Council has identified a range of projects that require substantial funding and are advocating for the NSW Government to assist funding the following projects:

- **Pedestrian Path Paving (LGA Wide)** – Council has an outstanding list of requests to undertake pedestrian path paving construction. Funding is needed for 1.5m-wide pedestrian path paving requests of a distance totalling 91km. The cost is estimated at \$17.1 million.
- **Green Grid Projects Funding** – A number of critical projects were identified within the Penrith Green Grid Strategy, requiring a total investment by the NSW Government of approximately \$20 million. These projects will deliver improved access to open space and key destinations and increase tree canopy cover across the Penrith LGA. The three projects being advocated for in this strategy are:
  - **Link under Western Rail Line at Werrington Creek** – major improvements to existing culvert under the main Western Rail Line to restore the creek and deliver a shared path between Cambridge Park and Kingswood.
  - **Naturalisation of Surveyors Creek** – naturalisation of a section of Surveyors Creek through South Penrith and Jamisontown including provision of a shared path and landscaping.
  - **Great Western Highway, Emu Plains** – increased tree canopy along the existing road and shared path through Emu Plains which has been identified as one of the suburbs in our City suffering from the greatest impacts of the urban heat island effect.
- **St Marys north south active transport connection** – an improved pedestrian and cycle crossing of the main Western Rail Line between North St Marys and St Marys Town Centre, ensuring cyclists do not need to dismount.

### Key messages

- Encourage people to walk and cycle more delivering mental and physical health benefits
- Meet the amenity needs of our growing city
- Improve access and safety for pedestrians and cyclists through improved local infrastructure
- Improve canopy cover and mitigate urban heat island effect within Penrith



**OUTCOME 1**  
**We protect and enhance an ecologically sustainable environment**

### Making it happen

The complete project estimate to construct the identified projects is around \$46 million. We need commitment from the NSW Government to deliver these critical projects for our communities.



## Innovative



### Priority Project 3.1 – Activate Penrith’s Economic Triangle

#### Advocacy Focus

The vision for Penrith’s Economic Triangle must be adopted by all levels of government, to ensure it realises its full potential. Council is advocating for the ongoing critical projects and considerations needed from the NSW Government:

- Council is advocating for the NSW Government and its various agencies to continue relocating other, future government offices to our major centres including Penrith and St Marys
- Prioritisation by the NSW Government of rapid and frequent public transport services to our employment centres and health and education precincts in the East West Corridor supported by a network of safe, separated pathways for pedestrians and cyclists
- Ensuring Penrith is involved in the planning for rezoning around Orchard Hills and Luddenham, to attract new mid-size enterprises and minimise land use conflicts
- Commitment by the NSW Government to improve access to the Western Sydney Freight Line and Intermodal Terminals

#### Key messages

- The NSW Government is positioning Western Sydney to become the national capital for advanced manufacturing, built around the Western Sydney International Airport and development of the Aerotropolis precincts, along with its connecting infrastructure
- Penrith’s strong manufacturing and freight and logistics base in our existing employment lands, and potential future employment lands, enable sustainable economic growth and productivity.
- Sustained focus and investment by the NSW Government is critical to fully realise the potential of the Penrith Economic Triangle



OUTCOME 3

**We plan and shape  
our growing city**

#### Making it happen

Council is advocating for ongoing commitment and investment by the NSW Government into projects and critical infrastructure within the Penrith Economic Triangle.



## Balanced



### Priority Project 4.1 – Revitalise St Marys Civic Heart

#### Advocacy Focus

The St Marys Town Centre Structure Plan sets a place vision and details 10 place outcomes and 26 strategic and spatial directions to enable St Marys to grow as a vibrant, welcoming, sustainable and authentic strategic centre that meets the changing needs of the City. One of its key directions is to create a Civic Heart located at the centre of St Marys Town Centre to bring the community together to socialise, work, relax, dwell and engage with culture and nature. The Civic Heart will be an attractive and welcoming communal space fostering civic pride, social cohesion, social connection and liveability. It will include a high-quality Central Park, multipurpose community hub and a new library, easily accessed by green, safe and walkable streets, public transport and nearby car parking.



**OUTCOME 3**  
**We plan and shape**  
**our growing city**

#### Some recent success

\$21 million has been announced for the St Marys Central Park and Entertainment Canopy project to deliver a new civic park and state of the art performance space under the WestInvest Program.

#### Key messages

- St Marys is a thriving place of local industry and diverse communities The area is undergoing significant transformation with investment in city-shaping transport infrastructure such as the Sydney Metro Western Sydney Airport line. Leveraging new investment in Western Sydney such as the metro line and Aerotropolis has made St Marys a focal point for future development
- Council's projections are that the Town Centre will be home to another 11,000 - 12,500 people over the next 20 years.
- Integrating placemaking opportunities within the town centre will be critical to enhance St Marys' connectedness, attractiveness and vibrancy as a place for all.

#### Making it happen

Council is advocating for funding to develop a business case and masterplan and deliver a central 'civic heart' in the town centre around Coachman's Park that provides an accessible park, including a large multipurpose community hub and library. While some of this project is funded through the NSW Government WestInvest Local Government Allocation Round, a significant portion of the project will still require further funding from Government.

# Monitoring & Implementation

Council will monitor and report on our progress towards achieving the Priority Projects outlined in this strategy and measure the success of our efforts. Importantly, this is a living document, that will continue to be updated as projects progress and new priorities emerge.

Council has developed the following steps to guide implementation. We recognise many of these projects rely on approval from external organisations. These steps are therefore focused on outcomes Council can control and reasonably achieve:

TIMEFRAME	IMPLEMENTATION
<b>0 – 6 Months</b>	<ul style="list-style-type: none"> <li>○ Mayor &amp; GM to have met with relevant NSW &amp; Australian Government Ministers to promote urgency of priority projects</li> <li>○ PCC to have proactively spoken at, and promoted priority projects at two industry body events</li> <li>○ PCC to have established regular quarterly working groups with relevant organisations</li> </ul>
<b>7 – 18 Months</b>	<ul style="list-style-type: none"> <li>○ PCC to have proactively begun media outreach on all nine priority projects, including social media postings, conference attendance, and development of PCC-led events</li> <li>○ Mayor &amp; GM to have met with relevant NSW &amp; Australian Government Ministers several times to promote urgency of priority projects</li> <li>○ PCC to have reviewed the actions of this strategy</li> <li>○ PCC to have maintained regular quarterly working groups with relevant organisations</li> </ul>
<b>1.5 – 4 Years</b>	<ul style="list-style-type: none"> <li>○ PCC to continue with regular proactive media outreach on all nine projects, such as social media posts, attendance at conferences and events, etc</li> <li>○ Mayor &amp; GM to have met with relevant NSW &amp; Australian Government Ministers four times to promote urgency of priority projects</li> <li>○ PCC to have maintained regular quarterly working groups with relevant organisations</li> </ul>



## INTERPRETING ASSISTANCE

- ENGLISH** If you do not understand this, please contact the Telephone Interpreting Service on 131 450 and ask them to contact Penrith City Council on your behalf on (02) 4732 7777. Or come to the Council offices and ask for an interpreter.
- ARABIC** إذا لم يكن بإمكانك قراءة النص أعلاه، الرجاء الاتصال بخدمات الترجمة الفورية الهاتفية (TIS) على الرقم 131 450 والطلب منهم الاتصال بدورهم بمجلس مدينة بنريث نيابة عنك على الرقم 4732 7777 (02). أو يمكنك الحضور إلى المجلس وطلب ترتيب مترجم فوري لك.
- CHINESE** 如果您无法阅读这些文字，请致电 131 450 联系电话传译服务中心，请他们代您拨打 (02) 4732 7777 联系 Penrith 市议会。您也可以亲自到市议会来并要求获得口译服务。
- GREEK** Αν δεν μπορείτε να το διαβάσετε αυτό, τηλεφωνήστε στην Τηλεφωνική Υπηρεσία Διερμηνέων στο 131 450 και ζητήστε τους να επικοινωνήσουν με το Δήμο Penrith (Penrith City Council) για λογαριασμό σας στον αριθμό (02) 4732 7777, ή ελάτε στη Δημαρχία και ζητήστε διερμηνέα.
- HINDI** यदि आप इसे नहीं पढ़ पाते हैं, तो कृपया 131 450 पर टेलीफोन दुभाषिया सेवा से संपर्क करें और उनसे कहें कि वे आपकी ओर से पेनरिथ सिटी काउंसिल से (02) 4732 7777 पर संपर्क करें. या आप काउंसिल आएँ और एक दुभाषिया की माँग करें.
- ITALIAN** Se non riuscite a leggere questo, contattate il servizio telefonico di interpretariato al numero 131 450 e chiedetegli di contattare da parte vostra il comune di Penrith City al numero (02) 4732 7777 oppure venite in comune e richiedete un interprete.
- MALTESE** Jekk ma tistax taqra dan, jekk jogħġbok, ikkuntattja lit-Telephone Interpreting Service fuq 131 450 u itlobhom biex jikkuntattjaw Penrith City Council f'ismek fuq (02) 4732 7777. Jew ejja l-Kunsill u itlob għal interpretu.
- PERSIAN** اگر نمی توانید این مطلب را بخوانید، لطفاً به خدمات ترجمه تلفنی به شماره 131 450 زنگ بزنید و از آنان بخواهید با شورای شهر پنریث Penrith City Council به شمار 4732 7777 (02) از جانب شما تماس بگیرند. یا اینکه به شهرداری Council آمده و مترجم بخواهید.
- SINGHALESE** ඔබට මෙය කියවීමට නොහැකි නම්, කරුණාකර දුරකථන අංක 131 450 ඔස්සේ දුරකථන පරිවර්තන සේවාව (Telephone Interpreting Service) අමතා ඔබ වෙනුවෙන් දුරකථන අංක (02) 4732 7777 අමතා පෙනරිත් නගර සභාව (Penrith City Council) හා සම්බන්ධ කර දෙන ලෙස ඉල්ලා සිටින්න. නැතිනම් නගර සභාව වෙත පැමිණ භාෂා පරිවර්තකයකු ලවා දෙන ලෙස ඉල්ලා සිටින්න.
- TAMIL** இதை உங்களால் வாசிக்க இயலவில்லை என்றால், 'தொலைபேசி உரைபெயர்ப்பு சேவை'யை 131 450 எனும் இலக்கத்தில் அழைத்து 'பென்றித் நகரவை'யுடன் (02) 4732 7777 எனும் இலக்கத்தில் உங்கள் சார்பாக தொடர்பு கொள்ளுமாறு கேளுங்கள். அல்லது நகரவைக்கு விஜயம் செய்து உரைபெயர்ப்பாளர் ஒருவர் வேண்டுமெனக் கேளுங்கள்.
- VIETNAMESE** Nếu quý vị không thể đọc được thông tin này, xin liên lạc Dịch Vụ Thông Dịch Qua Điện Thoại ở số 131 450 và yêu cầu họ thay mặt quý vị liên lạc với Hội Đồng Thành Phố Penrith ở số (02) 4732 7777. Hoặc hãy tới Hội Đồng và yêu cầu có thông dịch viên.

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**Email:** [citystrategy@penrith.city](mailto:citystrategy@penrith.city)

**Post:** Attn City Strategy  
Penrith Council  
PO Box 60  
Penrith 2751

## PENRITH CITY COUNCIL

Civic Centre  
601 High Street  
Penrith NSW

**Phone:** 02 4732 7777

**Email:** [council@penrith.city](mailto:council@penrith.city)